

Technolas Perfect Vision Reports Double Digit Growth in US LASIK Procedures

Fuelled by Adoption of the First and Only Comprehensive LASIK Treatment for Astigmatism
Approved by the FDA

FOR IMMEDIATE RELEASE

MUNICH, GERMANY, March 15, 2011 – Technolas Perfect Vision GmbH (TPV), a laser company at the forefront of providing advanced ophthalmic laser treatments for LASIK and cataract surgery, today announced US same store LASIK procedure growth of 6.0% in 2010 compared with the prior year. For comparison US LASIK procedures reportedly declined by -0.8% nationally during 2010 according to the industry market research firm Market Scope.⁽¹⁾

Technolas Perfect Vision's strong procedure growth is directly attributed to adoption of its Advanced Control Eyetracking (ACE[™]) Technology, which is ideally suited for treating astigmatism, by LASIK surgeon's across the county. These "Certified Astigmatism Treatment Centers" achieved an 11.3% increase in same store procedures in 2010, which greatly outpaced growth in overall LASIK procedures in the US. This technology is only available in the US on the Technolas LASIK system.

More than one-in-three people in the US have astigmatism; many have been told they are not candidates for LASIK because they have astigmatism.⁽²⁾ Visit at www.ready4lasik.com for more information about Certified Astigmatism Treatment Centers.

About Technolas Perfect Vision GmbH

Technolas Perfect Vision GmbH (TPV) is a leading ophthalmology laser company, formed through a joint venture between Bausch + Lomb, and 20/10 Perfect Vision AG. TPV has a full range of expertise in both femtosecond and excimer businesses, with current innovations focused on laser cataract surgery and the correction of presbyopia. More company information is available at www.technolaspv.com

®/™ denote trademarks of Technolas Perfect Vision GmbH.

Media Contact:

Lindsay Brooks: +44 7825 769 007

Email: l.brooks@technolaspv.com

References:

1. Q4 2010 Refractive Quarterly Survey, February 2011, Market Scope, LLC, St. Louis, MO, USA
2. 2008 Presbyopia Report, Market Scope, LLC, St. Louis, MO, USA